

SPONSORSHIP OPPORTUNITIES



American College of
Veterinary Sports Medicine
and Rehabilitation

ABOUT ACVSMR

The ACVSMR is a young but growing college made up of hundreds of Diplomates who have specialized in either canine or equine sports medicine and rehabilitation.

- Predominantly based in North America, with members around the world
- 50% of members are in academia and have a strong voice in the education of future veterinarians
- Active Facebook page with well over 5,000 followers and a busy Instagram page
- Student Webinar Series (SWS) with more than 100 registered students for each webinar
- Virtual continuing education program
- Actively-maintained database of veterinary students, Veterinary Specialists, primary care veterinarians, and veterinary-related professionals

SPONSORSHIP LEVELS

Details about sponsorship benefits and additional sponsorship opportunities are listed on the next page.

	Diamond \$15,000	Platinum \$10,000	Gold \$8,000	Silver \$5,000	Bronze \$3,000
Exclusive opportunity: Only one company at this level	X	X	X		
Recognition and sponsorship for student educational webinars	4 webinars	3 webinars	2 webinars	1 webinar	
Video during educational sessions (total # of minutes). Must be provided 2 weeks in advance.	8 minutes split among events	5 minutes split among events	3 minutes split among events	1 minute split among events	1 minute during one event
Logo on e-newsletter	Double height logo	Double height logo	Double height logo	Single height logo	Single height logo
Digital social media outreach	4 per year	3 per year	2 per year	1 per year	1 per year
Logo on ACVSMR website	X	X	X	X	X
Product highlights on student web page	X	X	X	X	X
Special recognition at all educational events	X	X	X	X	X

SPONSORSHIP BENEFIT DETAILS

- Student educational webinars are offered throughout the year, and are available in recorded format on the ACVSMR website.
- Educational sessions will occur via Zoom throughout the year.
- E-newsletter is sent to all members (approximately 1,000) electronically on a bimonthly basis.
- Facebook and Instagram mentions will occur as outlined with sponsorship level.
- Sponsor logos will appear prominently on the ACVSMR website.
- Sponsorship levels are for a 12-month period from date of establishment, unless otherwise specified.
- Videos are produced by the sponsor and provided to the ACVSMR in mp4 format to be inserted into a powerpoint or similar program as described in each level where applicable.

OTHER OPTIONS FOR EVENT SPONSORSHIP

Educational Event

- \$2,000 Sponsor-produced video of up to two minutes OR two one-minute videos to be presented during lunch break or any other break of the sponsor's choosing
- \$1,000 Sponsor-produced video of up to one minute during a break of the sponsor's choosing
- \$500 Sponsor logo to be displayed on the first slide of two lectures of the sponsor's choosing

Interested only in the Student Webinar Series?

- \$225 Logo displayed and a video of up to one minute played at one student webinar of the sponsor's choosing (if available, limited to two sponsors per webinar)
- \$225 Fee is per webinar or up to 3 webinars in a row of either equine or canine. Logo displayed and video of up to one minute played at one student webinar of the sponsor's choosing (if available, limited to two sponsors per webinar).

For questions and more information, contact sponsorship@vsmr.org



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