

SPONSORSHIP OPPORTUNITIES



American College of
Veterinary Sports Medicine
and Rehabilitation®

ABOUT ACVSMR

The ACVSMR is a young but growing college made up of hundreds of Diplomates who have specialized in either canine or equine sports medicine and rehabilitation.

- Predominantly based in North America, with members around the world
- 50% of members are in academia and have a strong voice in the education of future veterinarians
- Active Facebook page with well over 5,000 followers and a busy Instagram page
- Student Webinar Series (SWS) with more than 100 registered students for each webinar
- Virtual continuing education program
- Actively-maintained database of veterinary students, veterinary specialists, primary care veterinarians, and veterinary-related professionals

ABOUT THE ACVSMR SYMPOSIUM

April 11 – 13, 2024 | Naples, Florida

The second annual ACVSMR Symposium will be presented in April 2024. The symposium will draw ACVSMR, ECVSMR, and other professionals from around the world to learn about advances in the field of veterinary sports medicine and rehabilitation.

Sponsorships offer opportunities to fit the needs and budget of any business. They are made available on a first-come, first-served basis through submission of the official sponsor and exhibitor agreement. Exhibitors can take advantage of numerous opportunities to network, educate, and interact with conference attendees on a regular basis. In addition, the exhibitor package offers a single conference registration. Please note that exhibit space is limited, and sponsors are given priority for securing exhibit spaces.

IMPORTANT NOTES FOR ALL SPONSORS

Sponsor benefits apply as stipulated above, provided that all information and a commitment for payment are received by ACVSMR no later than Friday, February 3 (unless an earlier commitment date is noted).

Sponsor is responsible for providing an electronic/digital copy of the company logo and a company description. You cannot receive proper recognition on the website, Symposium app, signage, or in other acknowledgements, until the logo and description are received.

Sponsorship and exhibit opportunities are made available on a first-come, first-served basis through submission of ACVSMR's official sponsor/exhibitor agreement. You will be contacted if your selected sponsorship opportunity has been confirmed. You can also check with the business office for availability of sponsorship opportunities and information about benefits at secretary@vsmr.org.

www.vsmr.org | secretary@vsmr.org

SPONSORSHIP OPPORTUNITIES

INCLUDED WITH SPONSORSHIPS

	Platinum Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000	Exhibit Space \$2,500
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College Sponsorship Benefits

Logo on e-newsletter	Double height logo	Double height logo	Double height logo	Single height logo	
Digital social media outreach	4 per year	3 per year	2 per year	1 per year	
Logo on ACVSMR website footer	X	X	X	X	
Product highlights on student web page	X	X	X	X	

Symposium Sponsorship Benefits

One free exhibit package* <i>Additional registrations required for additional people to staff the exhibit. Limited booths are available</i>	X	X	X		X
Options for meeting/session/meal sponsorships <i>See the next page to determine what is available at each level</i>	X	X	X	X	
Advertisement in program book	Full page	Half page	Quarter page		
Logo included in printed program book	X	X	X	X	
Logo and description included on conference mobile app	X	X	X	X	X
Four full conference registrations, including meals and materials	X				
Three full conference registrations, including meals and materials		X			
Two full conference registrations, including meals and materials			X		
One full conference registrations, including meals and materials				X	X
Opportunity to provide gift bag content <i>(Subject to size restrictions)</i>	X	X	X	X	X
Included in newsletter acknowledgement					X

* See Symposium exhibitor information sheet for details about the exhibit package.

Specific Symposium sponsorships include additional exposure. Meal sponsorships include company logo on table signage. Session sponsorships include logo at the front of the room. See descriptions on the contract for further details.

SYMPOSIUM SPONSORSHIPS

ACVSMR SYMPOSIUM | APRIL 11 – 13, 2024

Platinum Opportunities | \$15,000

- **Program** | 1 available | Sponsor logo will be prominently displayed in the program book, with a full-page ad in a prime location.
- **Name badges** | 1 available | Sponsor logo will be printed on name badge lanyard, worn by every participant during the event.
- **Attendee gift bag** | 1 available | Sponsor provides branded gift bags for all participants, with the opportunity to include multiple items. Other sponsors' items may be added to the bags as well.
- **Keynote presentation** | 1 available | Sponsor logo will be prominently displayed in the room and the sponsor's name will be included on the program/app. Sponsor has the opportunity to introduce the keynote speaker(s).
- **Abstract Awards** | 1 available | Sponsor logo will be prominently displayed in the room during presentations and sponsor's name will be included on the program/app.
- **Bonus Opportunity: Platinum plus** | 2 available | The first two companies that submit contracts reserving platinum packages have the opportunity to present a scientific state of the industry report. The presentation may be up to 10 minutes in length with the content being subject to review and approved by ACVSMR. Details will be provided to those who sign up.

Gold Opportunities | \$10,000

- **Welcome reception** | 1 available | Sponsor logo will be prominently displayed in the room and the sponsor's name will be included on the program/app. Sponsor has the opportunity to place giveaways on the tables.
- **Friday or Saturday lunch** | 1 available each day | Sponsor logo will be prominently displayed in the room and the sponsor's name will be included on the program/app.
- **Friday or Saturday breakfast** | 1 available each day | Sponsor logo will be prominently displayed in the room and the sponsor's name will be included on the program/app.
- **Abstract web portal** | 1 available | Sponsor logo will be added to the landing page for the web portal used by anyone submitting an abstract prior to November 1, 2023.

Silver Opportunities | \$7,500

- **Educational and abstract presentations** | 14 available | Sponsor logo will be prominently displayed in the room and the sponsor's name will be included on the program/app.
- **Poster session** | 1 available | Sponsor logo will be prominently displayed in the room and the sponsor's name will be included on the program/app.
- **Symposium mobile app** | 1 available | Sponsor's logo will be on the instruction sheet/sign that participants will use to download and use the conference mobile app.

Bronze Opportunities | \$5,000

- **Break** | 4 available | Sponsor logo will be prominently displayed in the room and the sponsor's name will be included on the program/app. Break sponsorships are not exclusive; multiple companies may sponsor individual breaks.

Exhibit Space | \$2,500

- Note that the hotel can only accommodate limited exhibit tables and priority will be given to platinum, gold, and silver sponsors. Companies wishing to exhibit but not sponsor will be added to a waiting list and confirmed closer to the time of the Symposium.

SYMPOSIUM EXHIBITS

ACVSMR SYMPOSIUM | APRIL 11 – 13, 2024

Exhibit Package Fee

\$2,500 for each tabletop exhibit package (platinum, gold, and silver level sponsors are entitled to one free exhibit package.)

Note that the hotel can accommodate a limited number of exhibit tables and priority will be given to platinum, gold, and silver sponsors. Companies wishing to exhibit but not sponsor will be added to a waiting list and confirmed closer to the time of the symposium.

The Exhibit Package Includes

A single tabletop exhibit space with a draped and skirted 6' X 30" table, two chairs, and a tent card sign.

Complimentary exhibitor registration(s), based on sponsorship level, with:

- A printed attendee list and all other conference materials
- Access for all food functions held in the exhibit area (see schedule below)
- The opportunity to attend all educational sessions
- Discounted registration for additional exhibitors (includes breaks only; additional exhibitors wishing to attend meals and sessions must register for the applicable day(s) of the conference.)

Contract and Payment

Exhibit space is assigned on a first-come, first-served basis. Exhibit locations will be determined by ACVSMR. **Payment is due by Friday, February 3. No space will be guaranteed until payment in full is received.**

Exhibitor Schedule *(tentative until conference schedule is distributed)*

Thursday, April 11	Exhibit Area Open – 6:00 pm – 8:00 pm Welcome Reception – 6:00 pm – 8:00 pm
Friday, April 12	Exhibit Area Open – 7:00 am to 8:30 pm Breaks – 10:30 am to 11:00 am, 3:15 pm to 3:45 pm Poster Session with heavy hors d'oeuvres – 6:30 pm to 8:30 pm
Saturday, April 13	Exhibit Area Open – 7:30 am to 4:00 pm Breaks – 10:30 am to 11:00 am, 3:30 pm – 4:00 pm Exhibit Tear-Down – begins at 4:00 pm; must be finished by 5:00 pm

Set-Up and Tear-Down

Exhibits must be operational by 6:00 pm on Thursday, so that they are ready for the opening of the exhibit area and welcome reception. All exhibits must remain in place until tear-down, which will begin at 4:00 pm on Saturday. The exhibit area must be completely cleared no later than 5:00 pm on Saturday.

Exhibit Furnishings

Each exhibit space is the equivalent of a six-foot tabletop. **You must provide advance notice if your standing exhibit requires more space than allotted with a six-foot table or if you are using a floor display behind your table.** Each space will be provided with one printed tent card, a table, and two chairs. The entire exhibit area is carpeted. If you require electric service for your tabletop exhibit, email secretary@vsmr.org for info.

Hotel Processing & Handling Information

Packages will not be accepted if delivered prior to April 8. **Please Note: If packages arrive prior to April 8, additional fees may apply for storing of shipped items.**

Cancellation Policy

Cancellations received by Friday, February 3 will result in a refund of 75%; ACVSMR will retain 25% for administrative services. No refunds will be given after February 3.

For More Information

For all questions on sponsoring or exhibiting, contact ACVSMR's business office at secretary@vsmr.org.

SPONSORSHIP/EXHIBIT FORM

ACVSMR SYMPOSIUM | APRIL 11 – 13, 2024

To avoid errors, please print clearly — especially if faxing.

(Sponsors AND Exhibitors: Information written here is for promotional purposes on the conference app, the web, and printed materials.)

Name and Title of Person You Want Listed on Promotions: _____

Company Name _____

City, State _____ Phone _____

Website _____ Email _____

Twitter _____ Facebook _____

Please forward a one-paragraph company description, with your logo in JPG or PNG format, to secretary@vsmr.org.

Complete this section to become a sponsor.

To exhibit only, skip to the next page.

IMPORTANT!

We hereby agree to contribute the sum of \$ _____ to be a sponsor at the level noted below. We understand that benefits for sponsorship will be supplied as indicated at specific levels in the sponsorship packet, provided that full information and a commitment for payment are received by ACVSMR no later than Friday, February 3.

Please Note: Sponsorships are available on a first-come, first-served basis. You will be contacted if your selection is sold out. For more information about sponsorship opportunities or details about benefits, contact ACVSMR at secretary@vsmr.org.

\$15,000 Platinum Level – (Choose one below) Includes 4 registrations, an exhibit package, a full page ad in the program, plus other benefits

- Program (1 available)
- Name badge lanyard (1 available)
- Attendee gift bag (1 available)
- Keynote presentation (1 available)
- Abstract awards (1 available)
- Platinum Plus (2 available): Please check here if you are interested in the Platinum Plus opportunity, offered to the first two companies submitting contracts for platinum sponsorships.

\$10,000 Gold Level – (Choose one below) Includes 3 registrations, an exhibit package, a half page ad in the program, plus other benefits

- Welcome reception (1 available)
- Abstract web portal (1 available)
- Friday lunch (1 available) Saturday lunch (1 available)
- Friday breakfast (1 available) Saturday breakfast (1 available)

\$7,500 Silver Level – (Choose one below) Includes 2 registrations, an exhibit package, a quarter page ad in the program, plus other benefits

- Educational session (indicate your choice from options available): _____
- Abstract session (indicate your choice from options available): _____
- Poster session (1 available)
- Symposium mobile app (1 available)

\$5,000 Bronze Level – (Choose one below) Includes 1 registration, plus other benefits; break sponsorships are not exclusive

- Friday morning break Friday afternoon break
- Saturday morning break Saturday afternoon break

Symposium Registration: Use these lines to register the people who will use the complimentary registrations as outlined at your level of sponsorship.

(Platinum = 4; Gold = 3; Silver = 2; Bronze = 1) Write each name as it should appear on the name badge. If you need more registrations than allotted, contact the ACVSMR business office at secretary@vsmr.org

1) _____ 2) _____

3) _____ 4) _____

To decline all complimentary registrations, indicate here: NO, we will not be using any of our complimentary symposium registrations.

To decline complimentary exhibit package, indicate here: NO, we will not be using our complimentary exhibit package.

Company Logo and Description: Sponsor must provide a copy of the company logo in JPEG or PNG format and a company description for use on the mobile app, website, signs, and other acknowledgements. The logo should be submitted with this agreement, but absolutely no later than February 3.

Continue to Complete Agreement and/or to Make Exhibit Arrangements. BOTH Pages Must be Submitted to ACVSMR.

Complete This Page to Apply for Exhibit Space

Exhibit space is limited and companies wishing to exhibit and not sponsor will be added to a waiting list and confirmed closer to the time of the symposium. No exhibit space is considered reserved until ACVSMR receives this agreement with authorized signature and commitment for payment.

Company name: _____

We are sponsoring at the platinum (\$15,000), gold (\$10,000), or silver (\$7,500) level and intend to use our free exhibit space.

We are not eligible for a complimentary booth, but wish to exhibit. We request _____ tabletop exhibit packages.

This agreement represents our commitment of \$_____ as payment in full at a fee of \$2,500 for each exhibit package.

ACVSMR cannot guarantee availability of exhibit space unless it is included with a sponsorship. Companies requesting to be added to the waiting list must submit payment in full. If space does not become available, the payment will be refunded. Table locations will be assigned based on the date payment in full is received. Platinum sponsors will be given the opportunity to choose exhibit booth locations based on the order in which payment is received. If accepted as an exhibitor, the undersigned agrees to be bound by the regulations, requirements and rules provided by the host of the event.

Each Exhibit Package Includes:

A single six-foot tabletop exhibit space with details described and one complimentary exhibitor registration, a printed attendee list and all other conference materials, as well as access for all food functions held in the exhibit area (reception, breaks, etc.), and admittance for one person to all events and educational sessions. If additional exhibitor registrations are needed, contact the ACVSMR business office at secretary@vsmr.org for fees and instructions. Detailed information will be sent to all confirmed exhibitors prior to the symposium.

Each exhibit package includes one complimentary exhibitor registration. Please provide the name of the person who will use that one complimentary exhibitor registration for each exhibitor package you have requested: _____

Other Requirements

Electrical Service – please email secretary@vsmr.org for information about electric requirements and pricing.

I have additional exhibit requirements, please call me. NOTE: additional costs may be incurred.

EXHIBITOR CANCELLATION POLICY: Cancellations received by Friday, February 3 will result in a refund of 75%; 25% will be retained for administrative services. No refunds will be given after February 3.

Hold Harmless Agreement – The exhibitor and/or sponsor listed herein assumes full responsibility and agrees to indemnify and defend the American College of Veterinary Sports Medicine and Rehabilitation (ACVSMR), Arthrex One, and Innovation Hotel and their respective employees, agents, and officers against any claims and expense arising out of the use of the exhibition premises at said event facilities during the ACVSMR Symposium, April 11 – 13, 2024. The exhibitor and/or sponsor understands that neither ACVSMR nor the event facilities maintains insurance covering the exhibitor's property, and it is the sole responsibility of the exhibitor and/or sponsor to obtain such insurance. We fully agree to the terms hereof:

Name and Title of Authorizing Agent _____

Authorizing Agent's Signature _____

Mailing Address for Invoice _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

TOTAL PAYMENT IN THE AMOUNT OF: \$_____ (Please make a copy for your records.)

Method of Payment: Check/Money Order Enclosed Payment by Credit Card Please invoice us

We require an emailed receipt when payment is processed.

MAIL check or money order payable to ACVSMR with both pages of the Agreement to the ACVSMR Business Office:

174 Crestview Drive, Bellefonte, PA 16823
Email: secretary@vsmr.org

Our Federal ID #26-3152638

FAX both pages of the Agreement with credit card information to:
814-355-2452 or EMAIL to secretary@vsmr.org.

Credit Card Type (Visa, MasterCard, etc.): _____

Name on card (print)

Account Number

Security Code

Exp. Date

Signature